



LIMPOPO

PROVINCIAL GOVERNMENT
REPUBLIC OF SOUTH AFRICA

Media Advisory

Attention: To all media houses

Date: Tuesday 24 November 2020

Premier Mathabatha to launch virtual 16 Days of Activism for No Violence against Women and Children Campaign

The Premier of Limpopo, Chupu Stanley Mathabatha will officially launch the 16 days of Activism for no Violence against Women and Children campaign. This annual initiative is recognised worldwide from the 25 November to the 10 December. The campaign is government's concerted effort to rid the society of the demon of Gender Based Violence and Femicide. This year's theme is: "***Women's Economic Justice for a non-violent and non-sexist South Africa***".

Furthermore, President Cyril Ramaphosa declared Gender Based Violence as the second pandemic during one of his addresses to the nation. He also pronounced the national mourning period, with the national flag flying at half-mast throughout the country from 6am to 6pm from Wednesday 25 November to Sunday 29 November 2020.

All South Africans are humbly requested to wear a black armband or other signs of mourning to signify our respect for those who have departed.

Details of the virtual launch are as follows:

Date: Wednesday, 25 November 2020

Time: 14h00

Platforms: Facebook live (Office of the Premier: Limpopo Provincial Government)

Zoom

NB: Media wishing to follow the virtual launch should send their email address for the link.

Enquiries:

Mr Willy Mosoma Premier's Spokesperson Cell: 072 102 4920/082 777 8774

Issued by the Limpopo Provincial Government